

## Delta Media Corporation Equal Employment Opportunity Public File Report KDCG TV, KWLB TV, KBCA TV, KLWB FM, KXKW, KSLO AM/FM, KOGM FM, KFXZ AM, KYMK FM, KVOL AM February 1, 2018 - January 31, 2019

#### RECRUITMENT SOURCE LIST

| No. | Type of Outreach Initiative (Example:<br>Internship, Job Fair, Etc.) | Brief Description of Activity (Include date, description of event, participation, etc)  |  |
|-----|--|---|--|
| 1   | Scholarship  | Delta Media stations promoted the Louisiana<br>Association of Broadcasters Scholarship Progra<br>Announcement and PSA (Airdates: 12/20/2018<br>1/31/19)   |  |
| 2   | Internship   | Delta Media has established a relationship with the local University and offers an ongoing internship program. Students are able to receive credit for their intership through the accredited university program. Five (5) students participated.                           |  |
| 3   | Job Fair   | Delta Media stations participated in four (4) job<br>fairs. 1) ULL Spring 2018 Career Fair Febuary 28,<br>2018; 2) ULL Fall 2018 Career Fair September 25,<br>2018; 3) Leda Job Fair May 8, 2018; 4) Student<br>Athlete Career Networking Night at UL September<br>25, 2018 |  |
|     |  |   |  |



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#### POSITIONS FILLED DURING REPORTING PERIOD

| POSITIONS FILLED DURING REPORTING PERIOD |   |                           |  |
|--|---|---------------------------|--|
| Job Title                                | Sources Used To Fill Position (Numbers correspond to the number used in the Recruitement Source List) | Source Referring<br>Hiree |  |
| Account Executive                        | 1-8, 9, 11, 18, 25, 31, 43, 46, 49, 50  | Professional              |  |
| Account Executive                        | 1-0, 3, 11, 10, 23, 31, 43, 40, 43, 30  | Reference                 |  |
| Account Executive                        | 1-8, 9, 11, 18, 25, 31, 43, 46, 49, 50  | Professional              |  |
| Account Executive                        | 1 0, 3, 11, 10, 23, 31, 43, 40, 43, 30  | Reference                 |  |
| Account Executive                        | 1-8, 9, 11, 18, 25, 31, 43, 46, 49, 50  | Professional              |  |
| Account Executive                        | 1 0, 3, 11, 10, 23, 31, 43, 40, 43, 30  | Reference                 |  |
| Account Executive                        | 1-8, 9, 11, 18, 25, 31, 43, 46, 49, 50  | Professional              |  |
| Account Executive                        | 1 0, 3, 11, 10, 23, 31, 13, 10, 13, 30  | Reference                 |  |
| Account Executive                        | 1-8, 9, 11, 18, 25, 31, 43, 46, 49, 50  | Professional              |  |
|  |   | Reference                 |  |
| Digital Strategic Specialist             | 1-8, 9, 11, 18, 25, 31, 43, 46, 49, 50  | Indeed.com                |  |
| Operations Manager                       | 1-8, 9, 11, 18, 25, 31, 43, 46, 49, 50  | All Access                |  |
| Program Director                         | 1-8, 9, 11, 18, 25, 31, 43, 46, 49, 50  | All Access                |  |
| Traffic Assistant                        | 1-8, 9, 11, 18, 25, 31, 43, 46, 49, 50  | Referred by friend        |  |
| Administrative Assistant                 | 1-8, 9, 11, 18, 25, 31, 43, 46, 49, 50  | Referred by friend        |  |
| On Air Personality                       | 6,26  | Station Website           |  |
| On Air Personality                       | 6,26  | Station Website           |  |
| On Air Personality                       | 6,26  | Station Website           |  |
| On Air Personality                       | 6,26  | Station Website           |  |
| On Air Personality                       | 6,26  | Professional              |  |
| Off All Tersonality                      | 0,20  | Reference                 |  |
| On Air Personality                       | 6,26  | Professional              |  |
| Of All Personality                       | 0,20  | Reference                 |  |
| On Air Personality                       | 6,26  | Professional              |  |
| Of All Personality                       | 0,20  | Reference                 |  |
| On Air Personality                       | 6.26  | Professional              |  |
| On All Fersonality                       | On Air Personality 6,26   | Reference                 |  |
| Board Op                                 | 2,6   | Station Website           |  |
| Board Op                                 | 2,6   | Station Website           |  |
| Board Op                                 | 2,6   | Station Website           |  |
| Board Op                                 | 2,6   | Station Website           |  |
|  |   |                           |  |



### Delta Media Corporation Equal Employment Opportunity Public File Report

February 1, 2018 - January 31, 2019

#### **RECRUITMENT SOURCE LIST**

|      |   | Entitled to  | No. Interviewees    |
|------|---|--------------|---------------------|
| No.  | Recruitment Source  | Vacancy      | Referred During     |
| 100. | (Name, address, contact person, telephone number)         | Notification | Reporting Period by |
|      |   | (Yes/No)     | Source              |
|      | LAB   |              |                     |
| 1    | Contact: Polly Prince Johnson                             |              |                     |
|      | www.broadcasters.org                                      | No           | 0                   |
|      | 660 Florida Street, Baton Rouge, LA 70801                 |              |                     |
|      | 225-267-4522  |              |                     |
|      | University of Louisiana at Lafayette                      |              |                     |
|      | Contact: Kim Billeadeau                                   |              |                     |
| 2    | 104 E. University Ave, Lafayette, LA 70504                | No           | 1                   |
|      | 337-262-5300  |              |                     |
|      | careerservices.louisiana.edu                              |              |                     |
|      | Acadianahelpwanted.com                                    |              |                     |
| 3    | Contact: Shelby Marion                                    | No           | 7                   |
| 3    | 6465 Greenwood Plaza Blvd. Ste. 400, Centennial, CO 80111 | No           | 7                   |
|      | 303-562-0236  |              |                     |
|      | LEDA  |              |                     |
|      | Contact: Ryan Lagrange                                    |              |                     |
| 4    | 211 E. Deval Court, Lafayette LA 70504                    | No           | 0                   |
|      | 337-593-1400  |              |                     |
|      | lafayette.org/jobs  |              |                     |
|      | In House Recruitment                                      |              |                     |
| 5    | Contact: Chuck Wood                                       | No           | 0                   |
| 3    | 3501 NW Evangeline Thruway, Carencro LA 70520             | INO          |                     |
|      | 337-896-1600  |              |                     |
|      | KXKW-FM, KLWB-FM, KFXZ-FM, KYMK-FM, KOGM-FM               | No           | 5                   |
| 6    | Contact: Chuck Wood                                       |              |                     |
| 6    | 3501 NW Evangeline Thruway, Carencro LA 70520             |              |                     |
|      | 337-896-1600  |              |                     |
| 7    | Referred by Friend  | No           | 2                   |
| 8    | Professional Reference                                    | No           | 6                   |

|     | NAACP  |      |   |
|-----|--|------|---|
| 9   | Contact: Janelle Chagois                                   | No   |   |
|     | 604 St. John Street, Lafayette, LA 70501                   |      | 0 |
|     | 337-233-4262   |      |   |
|     | 557 255 1252   |      |   |
| 10  | United Negro College Fund                                  | No   |   |
|     | Contact: Sylvia Waler                                      |      | 0 |
|     | 8260 Willow Oaks Corporate Drive, Fairfax, VA 22031        |      |   |
|     | 225-820-0165   |      |   |
|     | Hispanic Chamber of Commerce                               |      |   |
| 44  | Contact: Darlene Kattan                                    |      |   |
| 11  | PO Box 58031, Metairie, LA 70158                           | No   | 0 |
|     | 504-885-4262   |      |   |
|     | Monroe Women's Business & Professional Association         |      |   |
| 4.2 | Contact: Judy Wilson                                       | NI - |   |
| 12  | 6011 Desiard #40, Monroe, LA 71209                         | No   | 0 |
|     | 318-342-8807   |      |   |
|     | Urban League of New Orleans                                |      |   |
| 12  | Contact: Gilda Ebanks                                      | No   | 0 |
| 13  | 2912 Canal Street, New Orleans, LA 70119                   | No   | 0 |
|     | 504-620-2332   |      |   |
|     | National Council of Negro Women                            |      | 0 |
| 14  | Contact: Pamela White                                      | No   |   |
|     | PO Box 8013, New Orleans, LA 70182                         |      |   |
|     | 504-827-0050   |      |   |
|     | Army Career and Alumni Program                             |      | 0 |
| 15  | Contact: Tami B Culbreath                                  | No   |   |
| 13  | 7950 Alabama Ave. Bldg. 2155 Ste. 105, Fort Polk, LA 71459 | INO  |   |
|     | 337-531-1591   |      |   |
|     | LSU  |      | 0 |
| 16  | Contact: Amy Caillouet                                     | No   |   |
| 10  | 1502 Patrick F Taylor Hall, Baton Rouge, LA 70803          |      |   |
|     | 225-578-2162   |      |   |
|     | Website: lafayetteradioadvertising.com                     | No   | 0 |
| 17  | Contact: Dave Landry                                       |      |   |
|     | 1749 Betrand Drive, Lafayette, LA 70506                    | 110  |   |
|     | 337-233-6000   |      |   |
|     | Southern University of Baton Rouge                         | No   | 0 |
| 18  | Contact: Tamara Montgomery                                 |      |   |
|     | PO Box 10400, Baton Rouge, LA 70813                        |      |   |
|     | 225-771-4500   |      |   |
|     | Louisiana Tech Career College                              | No   |   |
| 19  | email: careercenter@latech.edu                             |      | 0 |
|     | 305 Wisteria Street, Ruston, LA 71272                      |      |   |
|     | 318-257-4336   |      |   |
|     | Southeastern University                                    |      |   |
|     | Contact: Stormy Bougeois                                   |      |   |

| 20               | 548 Western Ave. Hammond, LA 70402             | No           | 0 |
|------------------|--|--------------|---|
|                  | website: www.selu.edu/career                   |              |   |
|                  | 985-549-2121                                   | †            |   |
|                  |  |              |   |
|                  | McNeese State University                       | _            |   |
|                  | Contact: Cheryl Bellard                        | _            |   |
| 21               | 4205 Ryan St. Lake Charles, LA 80609           | No           | 0 |
|                  | website: mcneese.edu/career                    |              |   |
|                  | 337-475-5612                                   | 7 1          |   |
|                  | Tulane University                              |              |   |
|                  | Contact: Michelle Elking                       | <del> </del> |   |
| 22               |  | - No         | 0 |
| <sup>22</sup>  - | 6823 St. Charles Ave. New Orleans, LA 70118    | No           | 0 |
|                  | website: tulane-csm.symplicity.com/employers   |              |   |
|                  | 504-865-5000                                   |              |   |
|                  | Delgado Community College                      |              |   |
|                  | Contact: Brian Simon                           | 7 1          |   |
| 23               | 615 City Park Ave. New Orleans, LA 70119       | │ No │       | 0 |
|                  | email: bsimon@dcc.edu                          | <del> </del> | • |
|                  |  | -            |   |
|                  | 504-671-5000                                   |              |   |
|                  | Our Lady of Holy Cross College                 |              |   |
|                  | Contact: Jennifer Tubwell                      | _            |   |
| 24               | 4123 Woodland Drive, New Orleans, LA 70131     | No           | 0 |
|                  | email: jtubwell@olhcc.edu                      | 7            |   |
|                  | 504-394-7744                                   | 7            |   |
|                  | Southern University of New Orleans             |              |   |
|                  | Contact: Joe Marion                            | <del> </del> | 0 |
| 25               | 6400 Press Drive, New Orleans, LA 70126        | - No         |   |
| <sup>23</sup>  - |  |              |   |
|                  | email: jmarion@suno.edu                        | -            |   |
|                  | 504-286-5389                                   |              |   |
|                  | LA Works / Department of Labor                 | <u> </u>     | 0 |
| 26               | Contact: Greg Ganier                           | ⊢ No I       |   |
|                  | 1001 N. 23rd Street, Baton Rouge, LA 70802     |              | Ü |
|                  | 337-948-1377                                   |              |   |
|                  | Allaccess.com                                  |              |   |
|                  | Contact: Mark Capuano                          | 7            |   |
| 27               | 11 Music Circle Suite 101, Nashville, TN 37203 | - No         | 2 |
|                  | 615-252-6400                                   | <del> </del> |   |
|                  |  |              |   |
|                  | Louisianagrads.com                             |              |   |
| 28               | Contact: Tara                                  | No           | 0 |
|                  | email: tara@businessreport.com                 |              |   |
| [                | AMFMJOBS.com                                   |              |   |
| 20               | Contact: Mark Holloway                         | No No        | 0 |
| 29               | PO Box 4116, Oceanside, CA 92052               |              | 0 |
|                  | 800-374-0119                                   | ┥            |   |
|                  | Remington College                              | +            |   |
| <u> </u>         |  | $\dashv$     |   |
| 30               | Contact: Melanie Wallace                       | -            | _ |
|                  | 118 Rue Fountaine, Lafayette, LA 70508         | No           | 0 |
|                  | 337-981-4010                                   |              |   |

|    | email: melanie.wallace@remingtoncollege.edu                  |     |   |
|----|--|-----|---|
| 31 | Grambling University   | No  |   |
|    | Contact: Johnny Patterson                                    |     |   |
|    | 403 Main Street, Grambling, LA 71245                         |     | 0 |
|    | 318-274-2346   |     |   |
|    | email: millagea@gram.edu                                     |     |   |
|    | Allaboutcountry.com  | No  | 0 |
|    | Contact: Kim Hennes  |     |   |
| 32 | 311 E. Center Avenue, Lake Bluff, IL 60044                   |     |   |
|    | 910-520-9154   |     |   |
|    | email: kim@allaboutcountry.com                               |     |   |
|    | Traffic Directors Guild of America                           |     |   |
|    | Contact: Larry Keene   |     |   |
| 33 | 000 Avenida Aeropuerto Bldg. 114 San Juan Capistrano, CA 926 | No  | 0 |
|    | 949-429-7063   |     |   |
|    | email: tdge@earthlink.net                                    |     |   |
|    | Freeman School of Business - Tulane                          |     |   |
|    | Contact: Ira Soloman   |     |   |
| 34 | 7 McAlister Drive, Tulane University, New Orleans, LA 70118  | No  | 0 |
|    | 504-865-5000   | -   |   |
|    | email: careers@tulane.edu                                    |     |   |
|    | Glass Media  |     |   |
|    | Contact: James Glass   |     |   |
| 35 | 18920 Misty Lake Drive, Cleveland, OH 44136                  | No  | 0 |
|    | 440-539-0234   |     |   |
|    | radiowatch@glassmedia.biz                                    |     |   |
|    | Louisiana College  |     |   |
|    | Contact: Mercer  |     |   |
| 36 | 1140 College Drive, Pineville, LA 71360                      | No  | 0 |
|    | 318-487-7011   |     |   |
|    | email: mercer@lacollege.edu                                  |     |   |
|    | LSU Shreveport   |     | 0 |
|    | Contact: Gina Starnes  | No  |   |
| 37 | One University Place, Room 230, Shreveport, LA 71115         |     |   |
|    | 318-797-5062   |     |   |
|    | fax: 318-797-5366  |     |   |
| 20 | Craigslist   | Nie | 0 |
| 38 | accounts.craigslist.org/login                                | No  | 0 |
|    | Louisiana State University at Eunice                         | No  | 0 |
| 39 | Contact: Atina Wright  |     |   |
|    | PO Box 1129 Room A-102, Eunice, LA 70535                     |     |   |
|    | 337-550-1430   |     |   |
|    | website: www.collegecentral.com/LSUE                         |     |   |
| 40 | National Alliance of State Broadcasters Association          | No  | 0 |
| 40 | website: careerpage.org                                      |     | 0 |
|    | Loyola University New Orleans                                |     |   |
|    | Contact: Jamie Pollett                                       |     |   |

| 41 | 6363 St. Charles Avenue, New Orleans, LA 40118     | 7 No | l 0 |
|----|--|------|-----|
|    | 504-865-3676                                       |      |     |
|    | website: www.myinterfase.com/loyola/employer       | 1    |     |
| 42 | Walk In  | No   | 2   |
|    | UL Job Fair  |      | 0   |
| 43 | Contact: Kim Billeadeau                            | ] No |     |
| 43 | 104 E. University Ave, Lafayette, LA 70504         | No   | 0   |
|    | 337-262-5300                                       | 1    |     |
|    | Department of Veterans Affairs                     |      |     |
| 44 | Contact: Ronald R Schroeder                        | No   | 0   |
| 44 | 3010 Knight Street Suite 110, Shreveport, LA 71105 |      | 0   |
|    | 318-861-3984                                       |      |     |
|    | RAB  | No   | 0   |
|    | Contact: Bob Lawrence                              |      |     |
| 45 | 1320 Greenway Drive, Ste. 500, Dallas, TX 75038    |      |     |
|    | 88-276-2729  |      |     |
|    | email: blawrence@rab.com                           |      |     |
| 46 | LinkedIn   | No   | 0   |
| 47 | Radio Online                                       | No   | 0   |
| 48 | Sportscasters Talent Agency of America             | No   | 0   |
| 49 | Indeed   | No   | 2   |
| 49 | www.indeed.com/hire                                | No   | 2   |
|    | SLCC   | No   |     |
| 50 | Contact:   |      | 1   |
| JU | 320 Devalcourt St                                  |      | 1   |
|    | 337-521-9000                                       |      |     |
|    | TOTAL INTERVIEWEES DURING 12 MONTH PERIOD          |      | 28  |